

Video Editing Course Outline

1. Introduction to Video Editing

What video editing is

Roles of a video editor

Types of edited videos

2. Understanding Video Formats

Video resolutions and frame rates

Codecs and file formats

Aspect ratios

3. Editing Software Overview

Editing software introduction

Workspace and tools

Project setup

4. Basic Editing Tools

Importing footage

Cutting trimming and splitting clips

Timeline management

5. Editing Principles

Continuity and pacing

Match cuts and jump cuts

Story flow

6. Working with Audio

Audio levels

Background music and sound effects

Voice over editing

7. Transitions and Effects

Using transitions

Basic effects

Speed ramping

8. Text Graphics and Titles

Titles and subtitles

Lower thirds

Motion text

9. Color Correction and Grading

Color correction

White balance and exposure

Creative grading

10. Advanced Editing Techniques

Multicam editing

Masking and layering

Basic visual effects

11. Editing for Social Media

Vertical and square videos

Platform specific edits

Captions and hooks

12. Workflow and File Management

Editing workflow

Backups and storage

Client file handling

13. Exporting and Delivery

Export settings

Compression

Final delivery

14. Editing on Mobile Devices

Mobile editing apps

Smartphone editing

15. Creative Storytelling in Editing

Editing to music and emotion

Audience engagement

16. Professional Practice

Copyright and fair use

Client revisions

17. Practical Projects

Short video project

Social media challenge

Final portfolio project